




PROPANE INSIDER NEWSLETTER

Reach thousands of propane industry professionals weekly!

REACH 30,000
PROPANE INSIDERS

Direct access to a vast and highly engaged audience



Gain 3x the Exposure
at 50% Less Cost!

GET 2X THE EXPOSURE
50% LESS COST

Get seen by 30,000 propane readers weekly



610-228-0897 | PropaneInsider.com



Our Services

- **Industry Insights:** Provides updates on significant issues in the propane industry, including congressional legislation, regulatory actions, code changes, and news affecting *Propane Insider* members.
- **Event Notifications:** Sends notifications about major industry events such as trade shows, award nominations, and meetings.
- **Frequency and Reach:** Sent twice a week to more than 30,000 subscribers each time, ensuring broad and regular dissemination of information.
- **Market Standout:** Positions your brand as the top choice for propane-related services, helping you stand out in the competitive market.
- **Custom Email Campaigns:** Enables reaching your target audience through personalized email campaigns, establishing a unique connection outside of the *Propane Insider*.
- **Press Release Features:** Offers the opportunity to be featured on press releases, with expert writers crafting compelling articles that resonate with the audience.
- **Preferred Supplier Opportunity:** Provides the chance to become the preferred supplier for potential clients seeking your products.
- **Custom Email Promotion:** Facilitates reaching the target audience with a custom email promotion, separate from *Propane Insider's* regular communications.
- **Website Coverage:** Amplifies reach by offering coverage on the highly-trafficked *Propane Insider* website, maximizing visibility within the industry.

Our Rates

Newsletter 30,000 subs 10,000 opens	2x Weekly \$450 per month or \$250 per month if paid annually - Be seen weekly in over 100 newsletters Plus Listing in Web Directory
Newsletter: Featured Articles	\$1,200 - Engaging articles to convey your message. - Boost brand visibility on Propane Insider. - Improve SEO and attract organic traffic with SEO-friendly articles. - Audience of 30,000 - Largest Propane online audience
Custom eBlast	\$1,200/Deployment -Get seen by more than 30,000 propane insiders - Focused email blast all about your company and offer to the largest distribution eblast
Press Release	\$1,000 -Professional press release for your company's news. -Promote on Propane Insider newsletter and website. -Expand reach to over 300 media channels for wider industry exposure.

THE BEST VALUE FOR REACHING THE PROPANE INDUSTRY

	OFFER	COST	IMPRESSIONS	COST PER IMPRESSION
Trade Show	Trade Show Costs	\$5,000	500	\$10.0
Bobtail Newsletter	Weekly Newsletter	\$1,400 /mo	12,000 /mo	\$0.11
Other Propane Newsletters	Weekly Newsletter	\$680/mo	12,500 /mo	\$0.054
	2X Weekly Newsletter	\$250 /mo (\$450/mo paid monthly)	80,000 /mo	\$0.001

For a limited time, seize the opportunity to showcase your brand, products, and success stories to the largest propane audience.

[Contact Us](#) today to get a free demo.